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## **Tiber Creek Group Welcomes Jack Smedile**

*Former Senior Senate Staffer/Longtime NAB strategist brings wealth of experience from public/private sector*

March 24, 2026

Tiber Creek Group (TCG), a bipartisan strategic advisory and government relations firm, today announced Jack Smedile has joined the firm. Smedile brings more than two decades of experience across Capitol Hill and the private sector, and strengthens the firm's focus in technology, telecommunications, and Republican policy strategy.

Smedile joins TCG from the National Association of Broadcasters, where he served as Senior Vice President and a member of NAB's senior staff for many years. In that capacity, he led the organization's engagement with Republicans on Capitol Hill, shaping legislative strategy and advancing policy priorities central to the broadcast industry during a period of significant regulatory evolution.

Earlier in his career, Smedile served as professional staff on the Senate Commerce Committee and for then-Sen. Roy Blunt (R-MO). During his tenure in the Senate, Smedile played a key role advising on telecommunications, technology, and media policy matters. Smedile began his career in the U.S. House of Representatives working for former Congressman Kenny Hulshof (R-MO), and his experience navigating the complex intersection of policy and politics in both the House and Senate gives him a unique perspective that will benefit Tiber Creek Group's clients. A native of Kansas City, he is a graduate of Saint Louis University.

"Jack's experience at the highest levels of policymaking and industry advocacy strengthens our ability to deliver for our clients who are navigating complex legislative environments," said J. Jonathon Jones, Managing Partner of Tiber Creek Group. "He understands both the substance of communications policy and the political dynamics that drive outcomes. Having worked closely with Jack as a client, we know the rigor, analysis, and strategic sense he brings to every engagement."

"I am excited to join the talented team at Tiber Creek Group," said Smedile. "Throughout my career, I've been committed to delivering results for the organizations I have served, and I look forward to bringing that same dedication to Tiber Creek Group's clients."

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“Jack has been an exceptional colleague and a trusted advisor to me and our member companies for many years,” said Curtis LeGeyt, president and CEO of NAB. “He has played a central role in shaping our advocacy on Capitol Hill, bringing a rare combination of policy expertise, political insight and strategic judgment that has strengthened our work on behalf of America’s broadcasters. Tiber Creek's clients will benefit enormously from Jack’s experience and leadership, and we look forward to continuing to work with him in this new role.”

### **About Tiber Creek Group**

Tiber Creek Group is a Washington, D.C.-based bipartisan strategic advisory and government relations firm. The firm provides policy strategy, legislative advocacy, and regulatory insight to clients across financial services, healthcare, energy, technology, and other highly regulated sectors.

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